



Central University of Himachal Pradesh

(ESTABLISHED UNDER CENTRAL UNIVERSITIES ACT 2009)

PO Box: 21, Dharamshala, Himachal Pradesh-176215

Name of School: School of Tourism Travel and Hospitality Management

Name of Department: Department of Tourism and Travel

Name of Programme of Study: MBA (Specialisation in Tourism and Travel)

List of COURSE OFFERING

“Winter Semester 2019”

Courses for Semester: First

Semester I					
Sr. No.	Course Code	Title	Credits	Pre-requisite	Name of the Teacher
1.	TTM 427	Managerial Economics for Tourism	2		Dr.S.Sundararaman
2.	TTM 420	Emerging trends and avenues in tourism industry	2		Dr.S.Sundararaman
3.	TTM 422	Introduction to Hotel Management	2		Mr. Debasis Sahoo
4.	TTM-517	Tourist Destination Management	2		Mr. Debasis Sahoo
5.	TTM 410	Event Management	2		Mr. Arun Bhatia
6.	TTM 403	Tourism Principles and Practices	2		Dr Suman Sharma
7.	TTM 423	Geography of Tourism -I	2		Dr. Suman Sharma
8.	TTM 407	Introduction to Tourism Marketing	2		Mr. Arun Bhatia



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Courses for Semester: Third

Semester III					
Sr. No.	Course Code	Title	Credits	Pre-requisite	Name of the Teacher
1.	TTM 509	Airline Ticketing and Cargo Management	2	Specialization in Airline Operations TTM 513	Dr. Suman Sharma
2.	TTM 409	Itinerary Preparation and Costing	2		Dr. Suman Sharma
3.	TTM 437	Front Office Operations In Hotels	4		Mr. Debasis Sahoo
4.	TTM 543	Consumer Behaviour in Tourism	2		Mr. Arun Bhatia
5.	TTM 504	Entrepreneurship development in Tourism and travel	2		Mr. Arun Bhatia
6.	TTM 522	Strategic Management for Travel and Tourism	2		Dr.S.Sundaraman
7.	TTM 533	Economics of tourism	2		Dr.S.Sundaraman
8.	TTM 503	Quantitative Techniques for Travel and Tourism	2		Dr.S.Sundaraman
9.	TTM 434	Student development program(Adventure group tour)	2	TTM450	All Faculty of the Department



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Foundation and Skill Development courses

The students of other Programmes of Study may choose any course(s) offered by the Department/school. However, for the guidance of the students of other departments, a tentative list of courses which can be taken, keeping into consideration the level of difficulty, is given as under:

Sr. No.	Course Code	Course Name	Credits	Code No. of Pre-requisite/ Co-requisites if any	Teacher
1	TTM 429	Security, Rescue and Disaster management	02	Skill Development Course	Dr S. Sundararaman
2	TTM 512	Eco tourism Planning and practices	2	Human Making course	Dr Suman Sharma

Prof. H.R. Sharma

Dean,

School of Tourism, Travel & Hospitality Management

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